

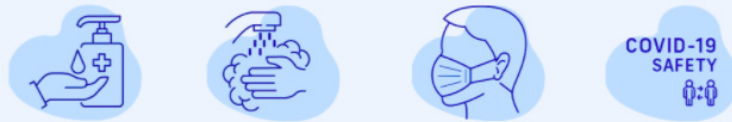
EUROPEAN BUSINESS SUMMIT 2021-HYBRID FORMAT

The health of **all EBS participants** is crucial to us, so, in coordination with the Federal Public Service and the Belgian Government, we have developed a series of measures to mitigate any health issues related to COVID-19 on-site.

EBS is passionate about your safety. Those who will attend the Summit in person will be provided face masks and hand sanitizers to use at their convenience.

Everyone must keep a distance of 1.5 metres to others. Wearing a mouth-nose covering is obligatory.

All participants (all contributors, staff, and participants) must present a valid RVT (recovered-vaccinated-tested) proof, as only persons who fulfil the RVT requirements will be able to enter the Summit venue.



In light of the COVID-19 pandemic, EBS has decided to make a few changes to our format. As scheduled, the European Business Summit will return to the Egmont Palace on the 17th and 18th of November 2021 as a hybrid event.

This new event format will include a limited in-person portion of the event alongside live-streaming of keynote sessions and online engagement (+2000 viewers over the 2 days of Summit).

The new format will be divided as follows:

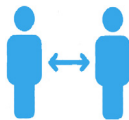
IN-PERSON: LIVE TV STUDIO IN EGMONT PALACE, BRUSSELS



Brand-new setting:
Lively discussion moderated by TV journalists
Special 'interview' studio with key speakers
TV studio format for all EBS debates



Socially distanced speakers and participants
In-person participation limited to:
Invited guests + VIP participants
EU officials/Business leaders/Academics



Socially distanced and secure one-to-one meetings between policy-makers and business community

ONLINE: ACTIVE REMOTE PARTICIPATION



Exciting live-streaming! Watch all the sessions on your own time remotely



Ask questions to the speakers via the Q&A virtual tool



Meet other attendees with the EBS Matchmaking tool
– view other participants profiles, and meet them via an instant video call or schedule an alternate time